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The Twin (Green and Digital) Transition across Firms and Territories

January 20-21, 2026
Department of Economics and Management
Via Inama 5, Trento

Agenda

January 20, 2026

SALA CONFERENZE

11.30 – 12.00: Registration

12.00 – 12.15: Welcome and introduction

[Gabriella Berloff](#), University of Trento. Dean of Department of Economics and Management

[Claudia Ghisetti](#), University Bicocca of Milan: PRIN2022 “DIGITAL&GREEN ITALIAN BUSINESSES”

[Sandro Montresor](#), University of Trento: PRIN2022 “GEOTWIN”

[Erica Santini](#), University of Trento: PRIN2022 “PLOTTI”

12.15 – 13.15: Opening reception with buffet

13.15 – 14.15: Key-note speech

“The Twin Transition and the future of EU Cohesion Policy: Aligning green and digital priorities in the new programming cycle”

[Andrea Conte](#) (JRC-EC)

14.15 – 14.30: Session break

Session 1 – The Twin Transition across firms

Chair: [Chiara Tomasi](#) (University of Trento)

Room 2F

14.30 – 15.00: From bits to sustainability: How digital investments influence green practices in Italian firms (Lelli F., Montresor, S. and Pieri, F.)

Presented by [Sandro Montresor](#) (University of Trento)

15.00 – 15.30: Digital and green transitions in Italian businesses: An assessment of the main antecedents (Ghisetti, C., D'Angelo, A., Cambrea, D. and Compagnoni, M.)

Presented by [Claudia Ghisetti](#) (University of Milano Bicocca)

15.30 – 16.00: The green-digital nexus: twin transition and “twin” human capital across Italian firms (Cattani, L. and Montresor, S.)

Presented by [Luca Cattani](#) (University of Parma)

16.00 – 16.30: Coffee break

Session 2 – The Twin Transition in action across firms and territories

Chair: [Erica Santini](#) (University of Trento)

Room 2F

16.30 – 17.00: Digital optimism and green silence: evidence from Italy (Staiano, J., Elipanni, F., and Santini, E.)

Presented by [Francesca Elipanni](#) (University of Trento)

17.00 – 17.30: The sustainability transition of an incumbent: the enabling role of startups (Zoppelletto, A., Santini, E. and Soppe, B.)

Presented by [Alessia Zoppelletto](#) (University of Verona)

17.30 – 18.00: Roundtable and Dashboard Presentation

January 21, 2026

Session 3 – The Twin Transition across regions

Chair: [Eleonora di Maria](#) (University of Padua)

Room 2F

9.30 – 10.00: Twin transition and spatial embeddedness: an empirical analysis on the Italian provinces (Civardi, C., D’Agostino, L.M., Ghisetti, C., Santini, E., and Staiano, J.)

Presented by [Lorena D’Agostino](#) (University of Milano Bicocca)

10.00 – 10.30: CO2 emissions and the uneven geography of data centers in Europe (Antonietti, R., Bettiol, M., Di Maria, E., and Vargiu, L.)

Presented by [Roberto Antonietti](#) (University of Padua)

10.30 – 11.00: Embeddedness, Agency, and Diffusion: A Meso-Level Theory of Twin Transitions (Santini, E., Pegoraro, D., and Massini, S.)

Presented by [Erica Santini](#) (University of Trento)

11.00 – 11.30: Coffee break

11.30 – 12.30: “The twins paradox. Digitalization, sustainability and the growth of European Smes”

[Maria Luisa Mancusi](#) (Unicatt -Milano)

12.30 – 13.00: Roundtable and closing of the Workshop

[Claudia Ghisetti](#) (University Bicocca of Milan), [Sandro Montresor](#) (University of Trento),

[Erica Santini](#) (University of Trento)

WORKSHOP FINANCED BY THE PRIN-PNRR PROJECTS

Il presente evento è finanziato dall'Unione europea – Next Generation EU, nell’ambito del bando PRIN 2022, progetto “The geography of the “twin transition”: mapping the regional combination of the green and the digital transition - GEOTWIN” (2022ZKW4F5) – CUP D53D23011450006.

Il presente evento è finanziato dall'Unione europea – Next Generation EU, Missione 4 Componente 2, nell’ambito del bando PRIN 2022 PNRR, progetto “Place Leaders Of Twin Transition in the Italian local manufacturing systems (PLOTTI)” (P2022ACFL7) – CUP E53D23016560001.